



**A STRONG GUARD
STARTS WITH
A STRONG FAMILY**

SPONSORSHIP OPPORTUNITIES



OUR REACH

MARKETING

Facebook Followers: 1000+

Website Hits/Month: 1,500

eNewsletter Subscribers: 1,000+

EVENT ATTENDEES

Fall Golf Tournament: 100

Spring Golf Tournament: 100

Celebration of Freedom: 300+

SCHOLARSHIPS

Recipients: 100+

TARGET AUDIENCES

Foundation Partners, Military Leadership,
Guard Members, Military Families,
Legislators & Advocates



Dear Partners, Supporters and National Guard Members:

On behalf of the South Carolina National Guard Foundation, we thank you for your support of our South Carolina National Guard Airmen and Soldiers and their families.

Whether **defending our freedom** on the frontlines overseas or **protecting us** here at home, our South Carolina National Guard Airmen and Soldiers are always ready to put our nation and South Carolina's citizens first.



Because of this, it's **our turn to put them first**, which can be made possible by giving to our Foundation. Through mission projects that support South Carolina National Guard Airmen and Soldiers, their families, and their survivors in addition to our annual scholarship program, we are able to give back to some of the **most deserving men and women** in our state.

Join us in standing by those who **always stand by us**. Become a partner of the South Carolina National Guard Foundation today.

With grateful appreciation,

Major Michael Hitchcock
President, SCNGF

THE S.C. NATIONAL GUARD

The National Guard is the **oldest United States military organization** and was **established in 1670** in Charles Town, South Carolina. The Guard is a **community-based military organization with a dual role**: to serve abroad in support of national defense in partnership with active duty and Reserve units; and to serve the Governor and citizens of South Carolina.

The Guard is led by **Major General Van McCarty**, the Adjutant General for S.C., the State Command Senior is **Chief Master Sergeant Camille R. W. Caldwell**, Army National Guard State by **Command Sergeant Major W. Richard Kyzer II**, and Air National Guard State by **Chief Master Sergeant Isaac M. Carr**.

MISSION:

Generate combat ready units to conduct state and federal operations. Conduct military operations in response to state emergencies. Provide staff operations in support of the Governor for contingency operations.

VISION:

The South Carolina National Guard is an extraordinary organization that is:

READY - always prepared and able to accept and execute missions;

RELEVANT - significant force structure to support today and tomorrow's missions;

RESILIENT - adaptable forces and support systems for units, service members and families;

RESPONSIBLE - accountable to our nation, community, service members and families.

SOUTH CAROLINA ARMY NATIONAL GUARD UNITS:

- Joint Force Headquarters (Columbia)
- 59th Troop Command (McEntire Joint National Guard Base)
- 59th Aviation Troop Command (McEntire Joint National Guard Base)
- 218th Maneuver Enhancement Brigade (Charleston)
- 228th Signal Brigade (Spartanburg)
- 263rd Army Air Missile Defense Command (Anderson)
- Medical Command (McEntire Joint National Guard Base)
- 218th Regiment Training Institute (McCrady Training Center)

SOUTH CAROLINA AIR NATIONAL GUARD UNITS:

- South Carolina Air National Guard Headquarters (McEntire Joint National Guard Base)
- 169th Fighter Wing (McEntire Joint National Guard Base)
- Since 9-11, the South Carolina National Guard has deployed nearly 20,000 "Citizen-Soldiers" in support of Operation Noble Eagle, Operation Iraqi Freedom; Operation New Dawn, Operation Enduring Freedom and Operation Inherent Resolve as well as other contingency training and overseas mobilizations in support of combatant commands.
- At any given time, South Carolina Air and Army National Guard are deployed around the world including Resolute Support in Afghanistan, Atlantic Resolve and Vigilant Shield in Europe and with our state partners in Colombia.

in the
SOUTH CAROLINA
ARMY NATIONAL
GUARD

9,400



Faith
Family
Friends
Finances
Fitness

5Fs

FOR RESILIENCY

1,300



in the
SOUTH CAROLINA
AIR NATIONAL
GUARD

60+



COMMUNITY BASED
FACILITIES IN
SOUTH CAROLINA

19,000+
DEPLOYED OR
OVERSEAS
since 9/11



OVER
10,000

**SOUTH CAROLINA
NATIONAL GUARD
SOLDIERS AND AIRMEN**



The South Carolina National Guard Foundation has provided more than **\$1 Million** in educational scholarships for our state's National Guard service members and their family members over the past years.



ABOUT THE SCNGF



MISSION & PURPOSE

- The South Carolina National Guard Foundation is a 501(c)3 organization whose mission is to support, promote and defend the South Carolina National Guard and the ideals of service and sacrifice exemplified by its members and their families.
- The Foundation serves all members of the South Carolina Army and Air National Guard, Veterans and their families.
- Through individual and corporate giving to the Foundation, we can ensure that our South Carolina National Guard Soldiers and Airmen are taken care of, along with their families, and they receive the support they deserve.



BY THE NUMBERS

- In 2022, the Foundation distributed 100% of the funds raised to service members and their families through the scholarship fund and our mission projects.
- The Foundation provides more than \$70,000 in educational scholarships each year for our South Carolina National Guard members and their families.
- There are approximately 10,000 Service Members in the South Carolina National Guard. By providing the assistance they need, our South Carolina National Guard can remain focused on serving the citizens of our great state of South Carolina and around the world.



SIGNATURE EVENTS

- The Foundation hosts several signature events throughout the year to raise funds for Guard members, their families and their survivors.

Events include:
Golf Tournaments
Annual Celebrate of Freedom Event
Restaurant Percentage Nights
- The Foundation continually surveys the need for additional events to support Guard Members, Veterans, and survivors that serve the purpose and mission of The Foundation.

OUR MISSION PROJECTS

South Carolina National Guard Soldiers, Airmen and Veterans **who have answered the call to protect our country**, feel the effects from decades of war, which has placed stress on them and their families. To support the “less than one-percent of our population” who volunteer to serve in the military, it is **deeply appreciated when citizens recognize this service** and do what they can to **meet the needs of troops** who have served us so honorably as they protect our way of life.

The South Carolina National Guard Foundation works to ease these burdens. We work to provide **employment opportunities, assistance during emergencies, financial assistance for higher learning tuition, and counseling for PTSD and other deployment related stresses**. We believe supporting our South Carolina National Guard Soldiers and Airmen, along with their families, help them stay focused on doing what they're trained to do.



SCHOLARSHIP FUND

Through donations from individuals, corporations, and other non-profits, the Foundation awards over \$70,000 in scholarships to deserving Guard Members and their dependents each year.

Scholarships are based on academic excellence and financial need. The Foundation has hundreds of applicants each year and hopes to, one day, be able to award scholarships and financial assistance to all in need.



SUPPORT PROGRAMS

The Foundation is pleased to partner with the South Carolina National Guard to fund several family support programs that are critical for success and healing amongst Guard Members, their families, and their survivors. Key programs include:

Post Deployment Seminars, Holiday Wishes, Month of the Military Spouse, Month of the Military Child, Gold Star Family Events, Deployment Send-Offs and Homecomings, and more.

OUR 2022 EVENT SPONSOR



COLLUM'S LUMBER PRODUCTS, L.L.C.

**CELEBRATION OF FREEDOM
GUEST CHEF EVENT**

**GUEST CHEFS, COCKTAILS,
MUSIC AND MORE!**



**GIVE TO SCNGF
with AmazonSmile**

AmazonSmile is an easy way for you to support the South Carolina National Guard Foundation every time you shop, at no cost to you. AmazonSmile is available on your web browser and can be activated in the Amazon Shopping app for iOS and Android phones.

When you shop with AmazonSmile, you'll find the exact same low prices, vast selection, and convenient shopping experience as Amazon.com, with an added benefit — AmazonSmile will donate 0.5% of your eligible purchases to South Carolina National Guard Foundation!

Go to smile.amazon.com
Enter South Carolina National Guard Foundation in the search window.
Select it and you're done!

SCAN HERE



CORPORATE SPONSORS

FOUR STAR SPONSORS

THREE STAR SPONSORS

TWO STAR SPONSORS

ONE STAR SPONSORS

EVENT HOSTS

BILLY G'S CAROLINA BBQ
BOCA GRAND BURRITOS
BLUE MARLIN
FREDDY'S
HALLS CHOPHOUSE
HOME TEAM BBQ
KW BEVERAGE
MOSQUITO JOE
O'HARA'S PUBLIC HOUSE
REPUBLIC NATIONAL
DISTRIBUTING COMPANY
SOMETHING BORROWED
TRAVINIA OF LEXINGTON
TWIST BARTENDING
WHOLE FOODS

**"Thank you for this opportunity to
go to school and make my dreams
become reality"**

~ ALEXIS NEELY
Scholarship Recipient

SUPPORT THE SCNGF



PATRON

The Foundation is proud to have support from individuals across the state. There are several ways to show your support and be recognized.

COMMANDER'S CIRCLE (\$5,000 OR MORE)

- Name listed on all marketing collateral, website, invitations, and signage at major events.
- Six tickets to Annual Celebration of Freedom Event and four tickets to VIP hour.
- Four complimentary registrations at either Spring or Fall Golf Tournament.

GENERAL'S SOCIETY (\$4,999 - \$1,000)

- Name listed on all marketing collateral, website, invitations, and signage at major events.
- Four tickets to Annual Celebration of Freedom Event and two tickets to VIP hour.
- Two complimentary registrations at either Spring or Fall Golf Tournament.

FOUNDATION PATRON (\$999 - \$250)

- Name listed on website and signage at major events.



PARTNER

There are several opportunities for business and corporations to show their support of SC National Guard Members. Employers who employ Guard Members can show their appreciation.

Each sponsorship level includes variety of marketing that is the right fit depending on your business's size. Find the right opportunity to display your product or service to thousands of SC Guardsmen, military leadership, and influencers.

FOUR STAR SPONSORSHIP (\$20,000 OR MORE)

Sponsorship package and includes marketing ideal for large national businesses employing several Guard Members.

THREE STAR SPONSORSHIP (\$19,999 - \$10,000)

Sponsorship with marketing package ideal for large businesses in South Carolina or mid-size corporations.

TWO STAR SPONSORSHIP (\$9,999 - \$5,000)

Sponsorship with marketing package ideal for mid-size local businesses or small corporations.

ONE STAR SPONSORSHIP (\$4,999 - \$1,000)

Sponsorship with marketing package ideal for small businesses or local businesses.



EVENTS & MISSIONS

The Foundation also has several opportunities to become a presenting sponsor for our signature events, mission projects or our scholarships should you want to direct your dollars.

SCHOLARSHIP SPONSOR

This is a meaningful opportunity gives you the ability to name a scholarship in someone's honor or memory. Includes naming rights, program listing, scholarship presentation, and two invitations to the scholarship luncheon.

SPONSOR A HOLE

Become a hole sponsor for our bi-annual golf tournaments! Includes logo on save the date, invitation, and signage, as well as full naming rights to a hole of your choice.

SPONSOR A MISSION PROJECT (VARIES)

There are many opportunities to sponsor a mission project. Includes funding announcement at Celebration of Freedom event and press release.

- Post Deployment Seminar
- Gold Star Mother's Day
- Holiday Wishes
- Month of Military Child
- Traumatic Loss Seminar
- Holiday Cheer
- Month of Military Spouse
- Deployment Ceremony

OUR CURRENT SUPPORTS



CAPELLA
CAROLINAS, LLC



G GREGORY
ELECTRIC
COMPANY, INC



GENERAC



Dominion
Energy®

The Currin
FAMILY



LOCKHEED MARTIN

SFE
SOUTHEASTERN FREIGHT LINES

Livingston
Insurance Agency

SOUTH CAROLINA
NATIONAL GUARD
FEDERAL CREDIT UNION

KW
BEVERAGE

SWIFT

Hall's
CHOPHOUSE
THE COLUMBIA STEAKHOUSE

BLUE MARLIN
STEAKS & SEAFOOD

BOCA GRANDE
EST. 2005
BURRITOS

TWIST
BARTENDING

Freddy's
STEAKBURGERS

Cinnamon Hill
KITCHEN
Catering and Events

RNDC
RESTAURANT NATIONALITY
DISTRIBUTING GROUP

City Limits
BARBEQUE

Something Borrowed
WEDDING & PARTY RENTALS



MULLIKIN
LAW FIRM

BOWERS LAW OFFICE

BURR & FORMAN

SPINX
Making Life Easier

The UPS Store
Camden, SC

THAD L MYERS, PA
AND ASSOCIATES

P PUBLIC SUPER MARKETS
CHARITIES

ELROD-POPE
— LAW FIRM, P.A. —

WHOLE
FOODS
MARKET

STANLEY & MARTIN
HOMES

Visit www.scngf.org for more information.



\$20,000 OR MORE

MARKETING

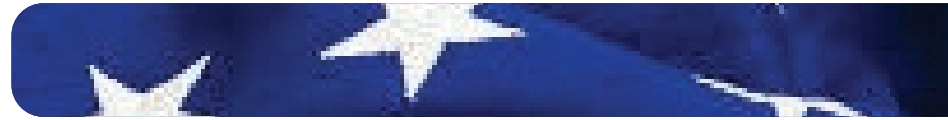
- Name & logo listed on all marketing collateral, publications, invitations, and signage at major events.
- Sponsor spotlight on Foundation's website.
- Sponsor spotlight twice a year in Foundation's eNewsletter.
- Facebook spotlight two times a year on Foundation's page.
- Logo included on all promotional items.

EVENTS

- Listed as presenting sponsor for all major events.
- Twenty tickets to Celebration of Freedom Event of choice and named as event host.
- Naming rights to two scholarships and four invitations to Annual Scholarship Luncheon.
- Eight Complimentary Registrations (two teams) at either Spring or Fall Golf Tournament. Hole sponsor for two golf holes of your choice. Beverage cart sponsor.

OTHER RECOGNITION

- Recipient of Foundation President's Award.
- Presenting sponsor at Mission Project events where appropriate. **Some subject matters are too sensitive for advertising.*
- Press release announcing partnership and listed as supporter in press releases for all major events, scholarship announcement, and mission projects.



\$19,999 - 10,000

MARKETING

- Name & logo listed on all marketing collateral, publications, invitations, and signage at major events.
- Sponsor spotlight on Foundation's website.
- Sponsor spotlight once a year in Foundation's eNewsletter.
- Facebook spotlight once a year on Foundation's page.

EVENTS

- Listed as sponsor for all major events.
- Fifteen tickets to Celebration of Freedom Event of your choice.
- Naming rights to one scholarship and two invitations to Annual Scholarship Luncheon.
- Eight Complimentary Registrations (two teams) at either Spring or Fall Golf Tournament. Hole sponsor for two holes of your choice.

OTHER RECOGNITION

- Supporting sponsor at Mission Project events where appropriate. **Some subject matters are too sensitive for advertising.*
- Press release announcing partnership and listed as supporter in press releases for all major events, scholarship announcement, and mission projects.

PARTNERSHIPS



\$9,999 - 5,000

MARKETING

- Name listed on all marketing collateral, publications, invitations, and signage at major events.
- Sponsor listing on Foundation's website.
- Sponsor spotlight once a year in Foundation's eNewsletter.
- Facebook spotlight one time a year on Foundation's page.

EVENTS

- Ten tickets to Celebration of Freedom Event of your choice.
- Naming rights to one scholarship and two invitations to Annual Scholarship Luncheon.
- Four Complimentary Registrations (one team) at either Spring or Fall Golf Tournament. Hole sponsor for one hole of your choice.

OTHER RECOGNITION

- Supporting sponsor at Mission Project events where appropriate. **Some subject matters are too sensitive for advertising.*
- Listed as supporter in press releases for all major events, scholarship announcement, and mission projects.



\$4,999 - 1,000

MARKETING

- Name listed on all marketing collateral, publications, invitations, and signage at major events.
- Sponsor listing on Foundation's website.
- Sponsor spotlight once a year in Foundation's eNewsletter.

EVENTS

- Two tickets to Celebration of Freedom Event of your choice for each \$1,000 of sponsorship.

OTHER RECOGNITION

- Supporting sponsor at Mission Project events where appropriate. **Some subject matters are too sensitive for advertising.*
- Listed as supporter in press releases for all major events, scholarship announcement, and mission projects.



**SOUTH CAROLINA NATIONAL
GUARD FOUNDATION**

PO BOX 7606

Columbia, SC 29202

MAKE YOUR FINANCIAL SUPPORT

ONLINE AT:

WWW.SCNGF.ORG

Photography and information provided by the South Carolina National Guard. Use of military rank, job titles, or photographs in uniform does not imply endorsement or financial sponsorship by the Department of Defense or the National Guard.